



Autism
Society
Maryland

Howard | Montgomery | Anne Arundel

THE CONNECTION IS YOU!

A benefit for



Autism
Society
Maryland

Howard | Montgomery | Anne Arundel

An AUSOM Patuxent Winter Wonderland

DEC. 5, 2026
6:00–10:00PM

Patuxent Commons
6441 Freetown Road
Columbia, MD

AUSOM SPONSORSHIP PACKAGE

AUTISM SOCIETY OF MARYLAND

Become a Sponsor of the AUSOM Winter Wonderland Gala Celebration

Dear Friends,

The Autism Society of Maryland (AUSOM) invites you to become a sponsor of our Winter Wonderland Gala Celebration on Saturday, December 5, 2026, from 6:00–10:00 p.m. at Patuxent Commons, 6441 Freetown Road, Columbia, MD 21044.

This special evening will bring together community leaders, businesses, families, and advocates to celebrate inclusion while raising funds to support AUSOM's free programs and services for more than 18,000 individuals with Autism and their families across Maryland. For more than 30 years, AUSOM has provided no-cost resources, support groups, inclusive recreation, advocacy, employment initiatives, and community programs. As Autism diagnoses continue to rise, your partnership is more important than ever.

As a sponsor, your organization will receive:

- Recognition on AUSOM's website and social media
- Logo placement on event signage and promotional materials
- Complimentary gala tickets based on sponsorship level
- Recognition during the event
- Meaningful exposure to community leaders, families, and advocates

Sponsors contributing \$5,000 or more will also receive year-round recognition on the AUSOM website.

Your sponsorship helps ensure that every individual and family affected by Autism has access to the resources, support, and opportunities they deserve.

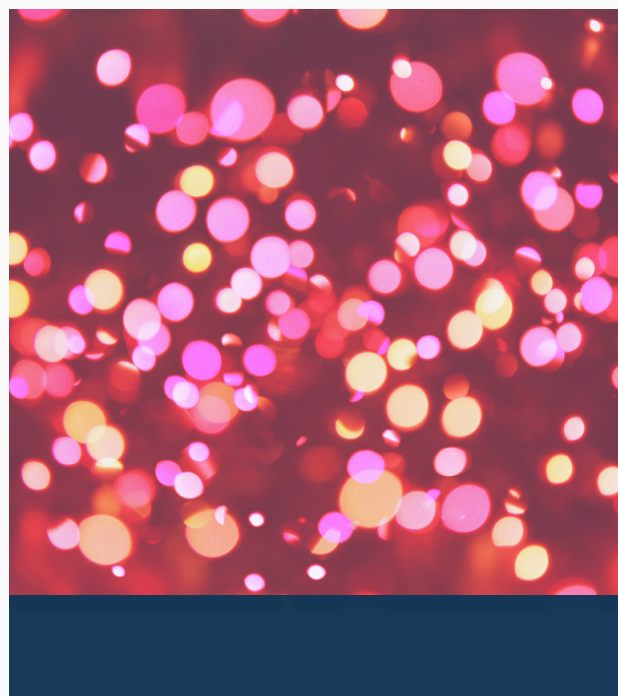
We hope you'll join us in making the 2026 Winter Wonderland Gala Celebration a memorable evening with lasting impact.

Thank you for your consideration and support.
Sincerely,

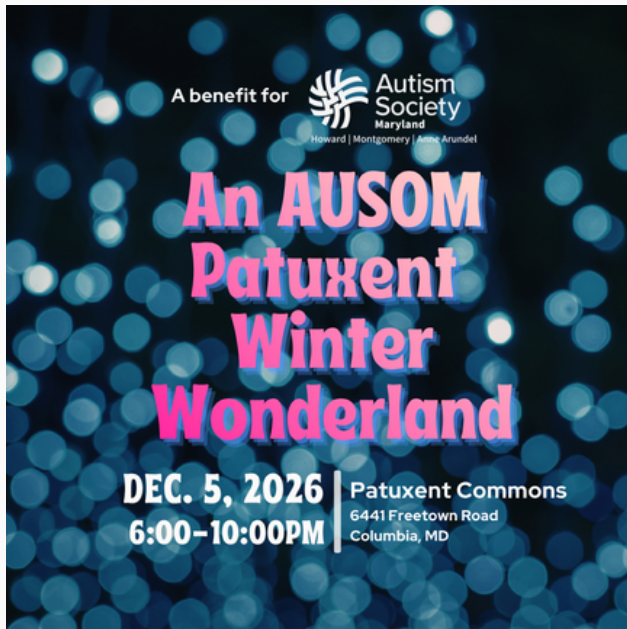
Warm regards,



Melissa Rosenberg, Executive Director



SPONSORSHIP LEVELS



Saturday, December 5, 2026 - 6:00-10:00pm

Patuxent Commons

6441 Freetown Road . Columbia, MD

HOST SPONSOR: Mission First Housing Group

Join us for a magical winter wonderland of an evening at Patuxent Commons, a new affordable and inclusive housing community brought to life by the Autism Society of Maryland and Mission First Housing Group. Guests will enjoy beverages and delicious bites within a glittering setting that features great music, dancing, entertainment, and themed raffle. With an estimated 300 attendees, this celebration of community, connection and inclusion offers meaningful impact – *a portion of every sponsorship provides event tickets for Patuxent Commons residents.*

Sponsors receive prominent recognition across event promotions and digital platforms, reaching more than 60,000 people, plus the added benefits outlined below:

\$25,000 PRESENTING SPONSOR (One Available)

- 12 Complimentary Tickets with reserved seating
- Profile in AUSOM eNewsletter distributed to 8,000+
- Greet guests during arrival and share promotional items
- Added \$2,500 Sponsorship for the Every Step Counts Autism Walk & 5K Run in October 2027
- Promotion on our website, social media, eNews



\$15,000 WINTER WONDERLAND SPONSOR

- 10 Complimentary Tickets with reserved seating
- Profile in AUSOM eNewsletter distributed to 8,000+
- Added \$1,500 Sponsorship for the Every Step Counts Autism Walk & 5K Run in October 2027

\$10,000 GLITTER SPONSOR

- 8 Complimentary Tickets with reserved seating
- Profile in AUSOM eNewsletter distributed to 8,000+
- Added \$750 Sponsorship for the Every Step Counts Autism Walk & 5K Run in October 2027

\$5,000 LUMINOUS SPONSOR

- 6 Complimentary Tickets
- 6 Complimentary Registrations for the Every Step Counts Autism Walk & 5K Run in October 2027

\$2,500 SNOWBALL SPONSOR

- 5 Complimentary Tickets
- 5 Complimentary Registrations for the Every Step Counts Autism Walk & 5K Run in October 2027

\$1,500 FESTIVE SPONSOR

- 4 Complimentary Tickets
- 4 Complimentary Registrations for the Every Step Counts Autism Walk & 5K Run in October 2027

\$750 SPARKLE SPONSOR

- 3 Complimentary Tickets

\$500 FRIEND SPONSOR

- 2 Complimentary Tickets

\$125 Individual Tickets (on sale September 2026)

For details contact melissa.rosenberg@autismsocietymd.org

SPONSORSHIP FORM

Sponsor/Company/Organization: _____
(as you would like it to appear on our website and at the event)

Contact Name: _____

Secondary Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

☐ PRESENTING SPONSOR (\$25,000)

☐ SNOWBALL SPONSOR (\$2,500)

☐ WINTER WONDERLAND SPONSOR (\$15,000)

☐ FESTIVE SPONSOR (\$1,500)

☐ GLITTER SPONSOR (\$10,000)

☐ SPARKLE SPONSOR (\$750)

☐ LUMINOUS SPONSOR (\$5,000)

☐ FRIEND SPONSOR (\$500)

TICKETS

Please reserve _____ individual tickets for me at \$125 each. TOTAL: \$ _____

IN-KIND DONATION

☐ Raffle Item

☐ Food/Dessert Donation

☐ Beverage Donation

☐ Other _____

Description of donation: _____

Estimated VALUE of donation: _____

How will we receive the donation? ☐ Deliver to AUSOM ☐ Mail to AUSOM ☐ Email to AUSOM ☐ AUSOM pick up

Please send high resolution versions of your logo (300 PPI or DPI, or scalable)
in landscape and portrait orientations to Liza.Kibler@autismsocietymd.org.

SOCIAL MEDIA HANDLES

Facebook _____ LinkedIn _____

Instagram _____ Twitter _____

☐ I give the Autism Society of Maryland permission to tag me/our organization/company/agency in AUSOM social media posts.
Additional social handles that should be included with these posts (e.g. employees). List below:

Contact names that should be included in posts (if any): _____

PAYMENT:

☐ Please Invoice Me

☐ Enclosed is a check payable to AUSOM in the amount of \$ _____ OR I am Sending Payment via ACH in the amount of \$ _____

☐ Please bill my Visa/MasterCard for \$ _____ Exp. Date ____ / ____ CVV _____

Note: There is a 5.7% processing fee on all credit cards

CC Number: _____

Name on Card (if different from above) _____

Billing Address (if different from above) _____

Signature: _____

Submit form with payment to melissa.rosenberg@autismsocietymd.org OR mail to: Autism Society of Maryland
9770 Patuxent Woods Drive, Suite #308, Columbia, MD 21046 Questions? 410-290-3466, x7677 or email Melissa.rosenberg@autismsocietymd.org

Online at <https://autismsocietymd.org>

