



KEY EVENTS



20th Anniversary! EVERY STEP COUNTS AUTISM WALK & 5K RUN

Saturday, October 3, 2026 - 9am-Noon
Centennial Park
10000 Clarksville Pike, Ellicott City, MD 21042

Help AUSOM celebrate 20 years of our signature, family-friendly Superhero event—a high-energy day uniting the autism community and its allies for a 5K Run, 4K Walk, or 1K Stroll. As our largest event of the year, it attracts 1,200 participants and supporters for a powerful celebration of inclusion and connection. Sponsors receive a table in the sponsorship tent, strong visibility through digital marketing, social media, and event signage, plus FREE Walk/5K registrations and event t-shirts, along with the benefits listed below.

\$20,000: The AUSOM Title Sponsor

- Exclusive Starting Line Sponsor
- Exclusive Tent and Signage
- Prominent digital marketing presence
- Presence on AUSOM website
- Two (2) Custom Sponsorships*
- Title host of Packet Pick-Up
- Logo on event tee
- 20 registrations and tees

\$10,000: Incredibles Sponsor

- Exclusive Finish Line Sponsor
- Exclusive Tent and Signage
- Prominent digital marketing presence
- Presence on AUSOM website
- One (1) Custom Sponsorship*
- Title host of Packet Pick-Up
- Logo on event tee
- 16 registrations and tees

\$5,000: Superpower Sponsor

- Exclusive Tent and Signage
- One (1) Custom Sponsorship*
- Title host of Packet Pick-Up
- Logo on event tee
- 10 registrations and tees

\$2,500 Courage Sponsor

- Presence at Packet Pick-Up
- Logo on event tee
- 8 registrations and tees

\$1,500 Energy Blast Sponsor

- Logo on event tee
- 6 registrations and tees

\$750 Forcefield Sponsor

- Listed on event tee
- 4 registrations and tees

\$500 Shield Sponsor

- Listed on event tee
- 2 registrations and tees

\$250 Strength Sponsor (Small Nonprofits)

- 1 registration and tee

In-Kind Sponsor: Donate goods or services to use as awards and prizes for our participants.

*CUSTOMIZE YOUR SPONSORSHIP!

- Cape Sponsor
- Children's Area Sponsor
- Sponsor Tent Sponsor
- Grab 'N Go Bag Sponsor
- Food Truck Sponsor
- SuperPooch Sponsor
- Bib Sponsor
- Award & DJ Sponsor
- Design Your Own!



You've helped me find my community!