



CONNECT WITH US!

Dear Friends,

We invite you to join us as an AUSOM sponsor to connect with a community that is 10,000 strong and growing!

We are offering a year filled with sponsorship opportunities:

- KEY EVENTS: Gala Celebration . Every Step Counts Autism Walk & 5K Run . Golf Tournament
- SOCIAL EVENTS & SUPPORT: Pool Parties . Adaptive Recreation & Fitness . Adult Social Group
- INCLUSION & ACCEPTANCE: Autism in the Park . Wandering Prevention & Water Safety
- SPECIAL INITIATIVES: Autism Hiring Program . Patuxent Commons . Communication Boards
- CUSTOMIZED SPONSORSHIPS: Let's create an opportunity together!

As a sponsor, you will enjoy benefits such as social media exposure, presence on our website, signage at events, complimentary registrations, sponsorship tables, your logo on AUSOM shirts, and other opportunities that connect you directly to our community.

All of our programs and activities are available at no cost to individuals with Autism, their Families, and the Community - from Support Groups in English and Spanish and welcoming Social Events, to Information & Referrals and Educational Webinars. But, we need your help to continue that work.

In October 2023, our organization expanded and rebranded as the Autism Society of Maryland (AUSOM), bringing a successful service delivery model developed over 30 years to the Autism communities in Howard, Montgomery and Anne Arundel Counties. In doing so, we seek to address the growing concerns that the Autism community throughout Maryland is experiencing, meeting needs across the lifespan.

As rates of Autism diagnosis continue to climb to 1 in 36 nationally and 1 in 43 in Maryland, the Autism Society remains committed to providing a community for individuals, their families, and friends as they navigate the intricacies of life with Autism.

With your support, we will connect more individuals to the resources they need in 2025 and beyond. We hope we can count on you this year!

Warm regards,

Melissa Rosenberg, Executive Director

*NEW THIS YEAR! Sponsors who give \$5K or more will have their logo added to our AUSOM website!



THE CONNECTION IS YOU!



KEY EVENTS

STARLIGHT ELEGANCE GALA CELEBRATION



Monday, June 9, 2025 - 6:00 - 9:00pm
Cured/18th & 21st
10580 Grantchester Way, Columbia, MD

An evening of Inspired Food, Cocktails & Mocktails, Music & Entertainment, Silent Auction and Community Champion Awards! Hosted by Cured /18th & 21st and Patti & Steve Wecker to benefit AUSOM. Sponsorships include recognition on event materials, website and social media, complimentary tickets based on level of support.

\$20,000 Presenting Sponsor (One Available)

\$15,000 Starlight Sponsor (One Committed)

\$10,000 Elegance Sponsor

\$ 5,000 Elegance Sponsor

\$ 2,500 Retro Sponsor

\$1,500 Swank Sponsor

\$750 Soiree Sponsor

\$500 Friend Sponsor

\$125 Individual Tickets

For details or to customize your sponsorship, contact melissa.rosenberg@autismsocietymd.org

AUTISM ACCPETANCE INVITATIONAL GOLF TOURNAMENT



Monday, April 21, 2025
Montgomery Country Club - Laytonsville, MD
Hosted by HBS (Hermes Building Services, LLC)
Join HBS for an amazing day on the course to benefit the Autism Society of Maryland! Sponsorships include branding, speaking opportunities, promo items, team entry fees, etc. based on level of support.

\$15,000 Gold Sponsor

\$10,000 Silver Sponsor

\$5,000 Bronze Sponsor

\$3,000 Community Sponsor

\$1,500 Supporting Sponsor

\$425 per individual golfer

\$250 non-golfer

In-Kind Sponsorships - Awards & Prizes

For details, contact savannah@hbsmaintains.com or melissa.rosenberg@autismsocietymd.org

What a difference you have made!



KEY EVENTS

EVERY STEP COUNTS AUTISM WALK & 5K RUN

Saturday, October 4, 2025 - 9am-Noon
Centennial Park
10000 Clarksville Pike, Ellicott City, MD 21042

This beloved annual event offers a supportive, energizing, family-friendly environment that brings together the Autism and greater community for a 5K Run, 4K Walk, or 1K Stroll! Incredible presence at our biggest event of the year. Estimated 1,000 attendees.

In addition to a table in the sponsorship tent, visibility through digital marketing social media, event signage, and FREE Walk/5K Registrations & t-shirts, sponsorships include:

Opportunities for Support:

\$10,000: Title Sponsor (One Available)

- Exclusive Starting Line Sponsor
- Prominent digital marketing presence
- Presence on AUSOM website
- One Custom Sponsorship*
- Title host of Packet Pick-Up
- Logo on event tee
- 16 registrations and tees

\$5,000: Platinum Sponsor

- One Custom Sponsorship*
- Title host of Packet Pick-Up
- Logo on event tee
- 10 registrations and tees

\$2,500 Gold Sponsor

- One Custom Sponsorship
- Presence at Packet Pick-Up
- Logo on event tee
- 8 registrations and tees



\$1,500 Silver Sponsor

- Logo on event tee
- 6 registrations and tees

\$750 Bronze Sponsor

- Listed on event tee
- 4 registrations and tees

\$500 Copper Sponsor

- Listed on event tee
- 2 registrations and tees

\$250 Friend Sponsor (Small business & Nonprofits)

- 1 registration and tee

In-Kind Sponsor: Donate goods or services to use as awards and prizes for our participants.

CUSTOMIZE YOUR SPONSORSHIP!

Let's design a sponsorship that gets you extra impact and visibility!

- Children's Area Sponsor
- Sponsor Tent Sponsor
- Grab 'N Go Bag Sponsor
- Food Truck Sponsor
- Design Your Own!

You've helped me find my community!



#AUTISMSTRONGMD

SOCIAL EVENTS & SUPPORT

You made this stressful time much easier!



POOL PARTIES, FITNESS & ADAPTIVE REC.

Winter, Spring and Summer, these popular events like pool parties, fitness nights, adaptive recreation, and nature events create a space that is welcoming to everyone! Estimated 100-200 attendees per event.

Opportunities for Support:

\$2,500 Pool Party Sponsor:

- Exclusive signage
- Prominent visibility in event promotions
- Presence at the event

\$2,500 Adaptive Recreation OR Fitness Night Sponsor

- Exclusive signage
- Prominent visibility in event promotions
- Presence at the event

\$1,000 Ice Cream Truck Sponsor (Summer Only):

- Sponsor an Ice Cream Truck
- Visibility in signage and event promotions

\$500 Pizza Party Sponsor (per Pool Party)

- Sponsor a pizza meal
- Visibility in signage and event promotions

Customize your sponsorship!

In-Kind Sponsorships Available!

WATER SAFETY & WANDERING PREVENTION

NEW IN 2025! Join us to help prevent wandering and increase safety in or near the water.

Opportunities for Support:

Swimming scholarships (sponsor a child)

- \$100 per swim lesson session
- \$500 for intensive set of lessons

\$2,500 for Training for 10 Swim Instructors

\$5,000 Safety Bag Sponsor

Provides safety bags for 300 families to include printed safety materials, door locks and window chimes.

Customize your sponsorship!



MADHU FAMILY FUND

The fund was created in memory of Madhu Thibaudeau, a long-time AUSOM board member, volunteer and staff member, who passed away suddenly in March 2019. Her legacy of kindness, support and giving is remembered with the creation of this fund and the many donations made in her name to the Autism Society of Maryland. Small grants of \$250 support individuals and family members most in need.

\$250: Supports 1 grant award

\$1,250: Support 5 grants per year

\$2500: Supports 10 grants per year



INCLUSION & ACCEPTANCE



SOCIAL GROUPS FOR AUTISTIC ADULTS

Independent adults ages 24+ participate in gatherings and activities virtually, out in the community or at AUSOM. The groups, based in Howard and Montgomery Counties, are open to residents of any county.

Opportunities to Support:

\$2,500 OUT AND ABOUT SPONSOR:

Helps to defray the cost of outings and activities to make them accessible for all.

\$1,250 REFRESHMENT SPONSOR

Helps to defray the cost of food and beverages for group gatherings

\$ 500 Group Sponsor

Subsidizes the cost of staffing, supplies and administrative support

AUTISM IN THE PARK: Howard & Anne Arundel

These annual celebrations of the Autism community include sensory-friendly activities, entertainment, fitness, food trucks, and resources for families. Estimated Attendance: 500-1,500+ per event.

HOWARD COUNTY

April 12, 2025 - Blandair Park, Columbia, MD

ANNE ARUNDEL COUNTY

May 3, 2025 - Lake Waterford Park, Pasadena, MD

Opportunities for Support: All sponsorships include signage and table at event, visibility on event promotions, and:

\$5,000: Autism in the Park Premier Sponsor

- Includes exclusive speaking opportunity at event!

\$ 2,500: Entertainment & Activities Sponsor

- Your logo on signage for entertainment activities.

\$ 1,500: Resource Fair Sponsor

- Your logo on signage in the Resource Fair area.

\$ 1,000: Playground Sponsor

- Your logo on signage on the Playground

\$ 500: AUSOM Table Sponsor

- Your logo on signage at our AUSOM Resource Table!

Customize Your Sponsorship!

In-Kind Donations



COMMUNICATION BOARDS

Thousands of non-speaking visitors to playgrounds, libraries and other public places use these to communicate. On playgrounds, communication boards allow children to play and engage more inclusively with peers.

\$1,500 Provides a board installed on a public playground in our area! Benefits include your name/logo on the communication board

Thank you for answering the phone!



#AUTISMSTRONGMD

SPECIAL INITIATIVES



AUTISM HIRING PROGRAM

The Autism Hiring Program advances workplace neurodiversity and acceptance, connecting businesses to an untapped workforce of skilled Autistic adults and targeting jobseekers not supported by existing systems.

Created by AUSOM in 2021, it addresses the needs of Autistic jobseekers who have high level, marketable skills and are not receiving other supports. On the business side, it connects employers to this competent, capable workforce, improving their bottom line while creating a more inclusive and neurodiverse work environment.

Our candidates are currently working in the fields of Cyber/IT, Retail, Administration, Recreation, Engineering, Warehouse, Hospitality, Security, Manufacturing, among others. [CLICK](https://autismsocietymd.org/autism-hiring-program/) for more information or visit <https://autismsocietymd.org/autism-hiring-program/>.

Funding Levels: Your sponsorship supports candidates and employer trainings around the state. Your logo will be added to the Autism Hiring Program webpage and promotional materials.

\$25,000: Cohort Sponsor

\$15,000: Neurodiversity Sponsor

\$10,000: Inclusivity Sponsor

\$ 5,000: Connection Sponsor

\$ 2,500: Training Sponsor



PATUXENT COMMONS HOUSING PROJECT

This intentional, supportive community for people of all ages, abilities was conceived by AUSOM to help address the housing needs of adults with disabilities.

Residents of all abilities will be welcomed and encouraged to be good, engaged neighbors in a 76-unit apartment project that will feature a mixed income development with 25% of the units set-aside for individuals with disabilities. The balance of the units will be targeted to seniors, and families. Approximately 70% of the units will be affordable with 25% of the units set aside for people with disabilities. Construction is underway with completion expected in early 2026. The project is being directed by Mission First, a nonprofit developer.

Funding has been provided by the Federal Government, State of Maryland, Howard County Government, HUD, Weinberg Foundation, among others.

For sponsorship and naming opportunities, contact Project Consultant Mark Dunham at jmarkdunham@gmail.com

You helped my son's dreams come true!



SERVICE AREA & DATA

ABOUT THE AUTISM SOCIETY OF MARYLAND: The Autism Society of Maryland (AUSOM) connects and empowers Autistic people of all ages and their families with the resources needed to lead full lives. AUSOM is a 501(c)(3) nonprofit organization and an affiliate of the Autism Society of America.

In 2023, over 8,000 individuals benefitted from our services and initiatives: Information & Referrals, Special Education Guidance, Support Groups, Social & Fitness Activities, Education on Inclusion & Neurodiversity, Advocacy - Local, State & National, 911 Address Flagging Program, Autism Hiring Program, AAC Communication Boards, Patuxent Commons Housing Project Outreach to the Latino/Hispanic and other communities. **All of our programs are available at no cost.**

Autism is a complex, lifelong, developmental condition that typically becomes evident during early childhood. It can impact a person’s social skills, communication, relationships, and self-regulation. Autism is often referred to as a spectrum condition that affects people differently and to varying degrees. Early diagnosis helps a person receive resources that can support choices and expand opportunities throughout the lifespan.

At AUSOM, we champion acceptance and inclusion, which values the dignity and uniqueness of each Autistic person and opens the door to explore life’s infinite possibilities.

AUSOM DATA 2023

- 42,000: Total Touchpoints
- 8,800: Total Served in 2023
- 7,900: Attendance at Programs & Events
- 800: Served thru Information & Referral
- 90: Received 1:1 Special Ed. Consults

AUSOM REACH: 42,000 Touchpoints

- Website: 35,000 visitors annually
- Social Media: 18,000 Reached - Facebook . Instagram . X . LinkedIn . Tik Tok , YouTube
- Monthly eNewsletter: Sent to 6,000+ recipients

I feel more positive about my child's future!

SERVICE FOOTPRINT

Howard, Montgomery and Anne Arundel Counties and the Surrounding Areas

DEMOGRAPHICS OF SERVICE FOOTPRINT	Anne Arundel	Howard	Montgomery	MD
Population	588,265	332,317	1,062,061	6,177,253
% White*	71.4%	53.6%	58.4%	57.3%
% Black/AA*	19.8%	21.3%	20.7%	31.7%
% Asian*	4.6%	20.5%	16.2%	7.1%
% Hispanic*	9.4%	7.9%	20.3%	11.5%
% Persons in Poverty*	6.4%	5.7%	7.9%	9.6%
Median HH Income *	\$116,009	\$140,971	\$125,583	\$98,461
Median Home Value*	\$432,000	\$551,300	\$588,900	\$380,500
Pop. in Civilian Workplace*	66.5%	69.2%	69.9%	66.6%
Special Education Students in MD Schools**	12%	11.3%	12.2%	12.8%
Autism Diagnosis-% of Students in MD Schools**	12.35%	17.89%	16.97%	13.99%

*From 2022 U.S. Census

**MD Early Intervention and Special Education Census Data -Special Education (2022)



SPONSOR FORM

Sponsor/Company/Organization: _____
 Contact Name: _____
 Secondary Contact _____
 Address: _____
 City / State / Zip: _____
 Phone: _____ Email: _____

SPONSORSHIP

KEY EVENTS: Gala Celebration Golf Tournament Every Step Counts Autism Walk & 5K Run
 SOCIAL EVENTS & SUPPORT: Pool Party Fitness/Adaptive Rec. Madhu Family Fund Water Safety
 INCLUSION & ACCEPTANCE: Autism in the Park - Howard County Autism in the Park -Anne Arundel County
 Social Groups for Autistic Adults Communication Boards
 SPECIAL INITIATIVES: Autism Hiring Program Patuxent Commons
 OTHER _____
 Amount of Sponsorship: \$_____

Please send high resolution versions of your logo (300 PPI or DPI, or scalable) in landscape and portrait orientations to Liza.Kibler@autismsocietymd.org.

SOCIAL MEDIA HANDLES

Facebook _____ LinkedIn _____
 Instagram _____ Twitter _____

I give the Autism Society of Maryland permission to tag me/our organization/company/agency in AUSOM social media posts. Additional social handles that should be included with these posts (e.g. employees). List below:

Contact names that should be included in posts (if any): _____

PAYMENT:

Please Invoice Me
 Enclosed is a check payable to AUSOM in the amount of \$_____ OR I am Sending Payment via ACH in the amount of \$_____
 Please bill my Visa/MasterCard for \$_____ Exp. Date__ / __ CVV_____

Note: There is a 5.7% processing fee on all credit cards

CC Number: _____
 Name on Card (if different from above) _____
 Billing Address (if different from above) _____
 Signature: _____

IN-KIND SPONSORS

Item to be Donated: _____ Value of Item(s) \$ _____
 Donation Description: _____
 Event/Program to Support: As Needed Use for the following event: _____
 How will we receive the donation? Deliver to AUSOM Mail to AUSOM Email to AUSOM AUSOM pick up

I'm so happy to have someone to call!